



# SOCIAL MEDIA MANAGEMENT



## MAXIMIZE REACH

Posting across multiple platforms maximizes your reach & enables you to connect with your community regardless of social media preference.

## TARGET IDEAL CUSTOMER

Socially Bold uses highly targeted demographic information to not only build your audience and grow your brand, but also focus on targeting the ideal lifetime customer.

## MAXIMIZE ROI

A minimum of \$25.00 worth of ad-spend credit is included in every social media package to bring you immediate results and measurable ROI.

## YOUR GO-TO EXPERTS IN ALL THINGS SOCIAL MEDIA

We've taken the time to truly understand and identify what content resonates with your audience and we will strategically post content to build your target audience and grow your brand.



CONTENT  
MARKETING



ONLINE  
ADVERTISING



SOCIAL  
MEDIA



INTERACTIVE  
MEDIA



WEBSITE  
DEVELOPMENT

[WWW.SOCIALLYBOLD.COM](http://WWW.SOCIALLYBOLD.COM)

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## BUILD YOUR PERFECT PACKAGE

### WHAT TO EXPECT?



### ALL SOCIAL MEDIA PACKAGES INCLUDE:

- Facebook Ad spend inclusion.
- Social Engagement & Reputation Management
- Profile optimization for maximum impact and search benefits.
- Bi-weekly account manager call to analyze and optimize social media efforts.

### ADDITIONAL PACKAGE OPTIONS:

				
Multiple Social Media Platforms	Weekly Image Posting	Company Infographics	Animated Videos	Custom Company .GIFs

### SUPPORTED PLATFORMS

